

AGENDA ITEM V D

PROGRESS REPORT ON CONDITIONALLY APPROVED PROGRAM

UNIVERSITY OF NEW ORLEANS

BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

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BACKGROUND INFORMATION

At its meeting of May 2005, the Board of Regents took the following action:

Conditional approval is granted for the proposed Bachelor of Science in Entrepreneurship program (CIP Code 52.0701) at the University of New Orleans, to be implemented beginning Fall 2005. On June 1, 2006, the University shall submit an implementation report to the Commissioner of Higher Education which addresses curricular concerns stated in the staff summary.

STAFF SUMMARY

Three curricular issues requiring address are listed below, followed by the institution's response.

1. *The introductory survey course should be offered at the 3000-level and an additional course should be offered at the 1000-level for non-majors.*

A 3000-level course will be developed by the Department of Management and presented to the Undergraduate Program Committee for comment and acceptance this Fall. Refocusing and training within the College of Business Administration will make available faculty to teach a junior-level survey course in Entrepreneurship. The stated goal is to have the course in place for Fall 2007.

2. *The program lacked a separate, noticeable course in business ethics.*

Several years ago, the College of Business Administration adopted a system under which each course taught within the College must have an ethics component included in its content, with the intention of assuring that students understand that every decision made in a business context has ethical considerations. Students desiring further study in the field of ethics can enroll in BA 3080 - Corporate Social Responsibility.

3. *The number of strictly "entrepreneurship" hours in the major does not total much beyond the amount represented by a concentration.*

UNO indicates that the bachelor's program in entrepreneurship requires 120 credit hours, including 50 hours of general education courses, 46 hours of general business administration courses and 24 hours of entrepreneurship coursework, of which 15 are specific to entrepreneurship and 9 are three elective courses germane to entrepreneurship, such as business law, information systems, quality management or leadership. The intent of the program's design is to allow students some flexibility in coursework to suit individual interests within the framework of the degree.

STAFF ANALYSIS

The staff interprets UNO's response to the need for an upper-level introductory course in entrepreneurship as appropriate; the 1000-level course for non-majors is desirable but not essential.

Review of AACSB Standards for Accreditation indicate that inclusion of ethics in individual courses and the number of entrepreneurship courses in UNO's curriculum will be deemed satisfactory at the next AACSB review in 2010. If UNO's approach does not satisfy AACSB goals, the institution will be required to make appropriate changes.

As the University is obliged to submit a copy of all accreditation actions and their pertinent reports to the Board of Regents, the staff believes no additional reports are necessary.

STAFF RECOMMENDATION

The staff recommends that the Academic and Student Affairs Committee accept the Progress Report Relative to Implementation of the Bachelor of Science program in Entrepreneurship at the University of New Orleans. As all former conditions of approval have been fulfilled, no further progress reports are deemed necessary.